

Kleimann Consultant Elected to Center for Plain Language Board of Directors

Washington, DC. (July 6, 2009) Kleimann Communication Group, an international leader in bringing clear communication to organizations, is proud to announce that consultant, Shea Antrim, has been elected to the Board of Directors for the Center for Plain Language (The Center). The Center, headquartered in Washington, DC, is the most prominent and respected plain language organization in the United States.

Ms. Antrim brings a new social media perspective to the Board. “Plain language is flourishing on Web 2.0—in blogs, on Twitter, in community forums, social networking sites, and on multimedia platforms like YouTube and podcasts” said Ms. Antrim. “My goal is to help the Center for Plain Language reach that audience and help build the plain language movement with a younger audience that is primed to support this issue.”

The Center is a unique collaboration among the academic, government, and private sectors. It provides communicators with guidance on writing in plain language, supports research into plain-language principles, and educates the government and the public about why plain language is a crucial element of an open, transparent, and democratic government. The Center’s Board of Directors includes an impressive roster of well-known and internationally recognized Plain Language professionals.

Ms. Antrim graduated with high honors from the University of California, Santa Barbara with a degree in Cultural Anthropology and Psychology. She has been with Kleimann Communication Group for two years. Ms. Antrim has worked on a wide variety of projects at Kleimann, including the high-profile testing and redesign of the HUD Good Faith Estimate, creating training courses on information design and writing, and designing usability testing.

About Kleimann Communication Group

Kleimann Communication Group is a woman-owned, small business with offices in Denver, CO and Washington, DC. Founded in 1997, Kleimann believes that clear communication is a basic right for all consumers. Kleimann makes complex information clear and works with the information that keeps business and the world moving—instructions, forms, applications, mortgage disclosures, and privacy notices.

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